

KATY KINSEY

UI/UX DESIGNER

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My goal is to create digital experiences that lead positive global change through social purpose. I believe in applying my far-reaching design skillset to innovate, support, and expand software products through design best practices rooted in human centered design. To this end, I provide extensive experience in user research, initial concept sketches, user flows, wireframes, prototyping, visual design and end to end product design. I have applied these skillsets to support a wide array of products that include agile methodologies, accessibility compliance requirements, and mobile-first application design to serve federal, commercial, and non-profit clients. I love applying this diverse skillset to enact beneficial change working in cross-functional and collaborative environments.

WORK EXPERIENCE

Booz Allen Hamilton,
Washington D.C., Metro Area
Dec 2018- present • 1 yr 7 mos

Associate - User Experience Designer

Enhanced Consequence Analysis, Design Lead

- UX/UI lead supporting the design and maintenance of the Enhance Consequence Analysis capabilities in support of DTRA, USSTRATCOM, and customers across the Nuclear Effects community.
- FMRD Navy, Agile Faciliator & Associate UX Designer
- Primary UX design contributor supporting the development of the Navy FMRD prototype resulting in the genesis of a new contract involving the addition of a software development project under Booz Allen's DOD portfolio (\$10 million value).
- Acted as co-agile facilitator for a cross-functional team of 15-20, supporting the re-build of the Navy FMRD legacy system transforming it from pen/paper/dot matrix to a system that will support the Navy's continuously growing technical expertise.
- Developed the design pattern library supporting the Navy FMRD legacy system and led style implementation with a team of engineers.

ADE Navy, Design Lead

- Led team of 5-10 engineers as design lead supporting the build of a Navy prototype for a roadshow that was shown to a Navy admiral to exemplify technical backend capabilities to consolidate 108 unique backend systems in the Navy HR system. Impacts included: Senior client leadership buy in on cloud technology and a resulting client contract extension with significant scope, cost, and duration increases.
- TAP Veterans Affairs, Design Lead
- Led design of successful delivery of a learning support tool to reinforce the learning objectives of the VA Benefits and Services course for Veterans transitioning into civilian life.

Excella Consulting,
Arlington, Virginia
Feb 2016- Oct 2018 • 2 yr 9 mos

Senior UI/UX Design Consultant (Jan 2018-present)

UI/UX Design Consultant (Feb 2016-Jan 2018)

- Worked side by side with USCIS (U.S Citizenship and Immigration Services) stakeholders to update their customer service portal to deliver "MyUSCIS" reaching over 14 million immigrants.
- Collaborated cross-functionally on agile product team (44 colleagues in total) to facilitate design discussions, give feedback in planning, and drive overall direction of product.
- Conducted Usability testing & research in Immigration offices across the nation (7 US locations)
- Lead product design from research through implimention for 12 releases supporting USCIS over the course of 3 years.
- Designed UI for "USCIS Civics Study tool", the first fully 508 compliant DHS application resulting in 204,102 started civics tests.
- Co-creator of the pattern library used to support the creation of 95 digital forms; In the first month, received over 50,000 started applications for the N-400 (application for citizenship).

**Hewlett Packard
Enterprise**

Herndon, Virginia
Jul 2014 - Feb 2016 • 1 yr 8 mos

User Interface Designer - Enterprise Services U.S. Public Sector

- Visualized enterprise data and developed content and branding for strategic client roadmaps on TxRM team in the office of the CT supporting 7 public sector accounts
- Created and lead responsive design for intranet site "HUD@Work" reaching 10,000+ government employees.
- Responsible for design of TxRM "TransformNow" web application; an internal tool used to visualize IT governance/spending on 2 large Hewlett Packard accounts
- Worked with and led team of 3 interns to create a working prototype of a web-based Transformation Roadmap.

**West Virginia University
Alumni Association**

Morgantown, West Virginia
May 2013 - May 2014 • 1 yr

Media Specialist Intern

- Worked on design projects for clients such as brochures, postcards, advertisements, publications, web sites, and displays.
- Met with clients alongside supervisor to be informed of project and needs of projects.
- Assisted in multimedia projects that required graphics and motion graphics.
- Worked with internal and external vendors for production of product/project.
- Created art for design library of images on the server.

VOLUNTEER

Oct 2017 - Jan 2018 • 4 mos

Co-Creator, Lead Designer ("MySpot")

- Lead a team that joined the Opportunity project with 50 other organizations to collaborate to solve problems using data and technology in a 12-week-user-centered design sprint.
- Designed a website to provide a non-stigmatized way for homeless youth to find and access resources based on geolocation (using data from over 100 different homeless shelters in DC).

EDUCATION

BFA-Graphic Design
West Virginia University
2010-2014

AWARDS

● **2018 DCFemTech Award Recipient**
Recognizing power women in code, design,
and data in the Washington, DC region

● **USCIS Golden Door Award**
For MyUSCIS customer experience
attributing human centered design